

# JEWISH STUDIES PROGRAM



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**James Kirchick**  
Journalist and Foreign  
Correspondent



**Dr. Gerald Steinberg**  
Professor of Political Science, Bar Ilan  
University, Israel; President of NGO Monitor,  
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**Analucía  
Lopezrevoredo**  
Program Director,  
JIMENA: Jews  
Indigenous to the Middle  
East and North Africa



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Darling Foundation  
Fellow in Public Law and  
Senior Research Fellow,  
UC Berkeley Law School

## ISRAEL IN THE 21ST CENTURY: NEW HOPES, NEW CHALLENGES MARCH 22 - APRIL 25, 2016

**Tuesday March 22nd, 7:00pm - Dr. Chanan Naveh**

### **Israel's Soft Power: Public Diplomacy in Action**

This lecture will focus on Israel's struggles in the arena of public diplomacy, particularly its challenge to persuade others that its society has many facets beyond those of war.

Yet, despite a narrative underscoring its democracy, quality of life for all its citizens, support for disaster zones all over the globe, significant achievements in High-Tech and modern agriculture, and even cultural exports such as TV programming, it appears that public perception in many countries has not followed suit. We will review examples of Israel's efforts to explore the ideas of Soft Power and Public Diplomacy.

**Wednesday April 6th, 7:00pm - James Kirchick**

### **Intersectionality Makes You Stupid: The Regressive Left, Israel and Third Worldism**

Israel is the only democracy in the Middle East; the only country in the region that protects the rights of gay people, women and religious minorities. So why has the progressive left turned against it? Essayist and foreign correspondent James Kirchick argues that "intersectionality," a once-esoteric concept now increasingly in vogue with activists and opinion-makers, explains not only the progressive turn against Israel, but its deeper embrace of what are in fact regressive values.

**Monday April 11th, 7:00pm - Dr. Gerald Steinberg**

### **Soft Power Warfare in the Israeli-Palestinian Conflict: The Politics of Human Rights and International Law**

Israel is frequently accused of violating human rights and international law, and such allegations are the justifications for boycotts and "lawfare" cases in international legal frameworks. We will examine the history of this *Soft Power* warfare, the main battlegrounds, and the core actors, including non-governmental organizations (NGOs), the UN and the media. In addition, we will consider Israeli responses and potential future developments.

**Monday April 25, 7:00pm -**

**Analucía Lopezrevoredo and David Schraub**

### **An Intersectional Failure: Situating Mizrahi and Sephardic Jews in Contemporary Jewish Discourse**

Both within and outside of the Jewish community, discourse about Jews often omits or downplays Mizrahi and Sephardic Jews as significant subjects of analysis. The conception of the Jew is instead largely "Ashke-normative"—presenting the Ashkenazi experience as the *de facto* Jewish experience. Intersectionality theory has much to offer in rectifying this gap, promising renewed attention to the internal pluralism within groups and acknowledging the unique perspective and experience an individual with multiple minority identities can have.

**All Lectures will be held at SDSU, College of Arts & Letters, AL-101  
and are free to the public.**

Complimentary parking. Directions on reverse.  
[jewishstudiesprogram@mail.sdsu.edu](mailto:jewishstudiesprogram@mail.sdsu.edu)



# DIRECTIONS

## Complimentary Parking in Structure 4, Level 8

### Driving Directions to Parking Structure 4 (PS4)

From I-8, exit at College Avenue. Head south towards SDSU.

Turn right on Canyon Crest Road.

Follow Canyon Crest. The road will take you west, then up a hill southeast.

At the top of this hill is a stop sign, turn right.

Turn right into **Parking Structure 4**.

Proceed to the top level of the structure (level 8). It is not necessary to purchase a permit.



### Directions to Arts & Letters Building, Room 101

Take the stairs or elevator on the **north east** side of the structure down to **level 4**.

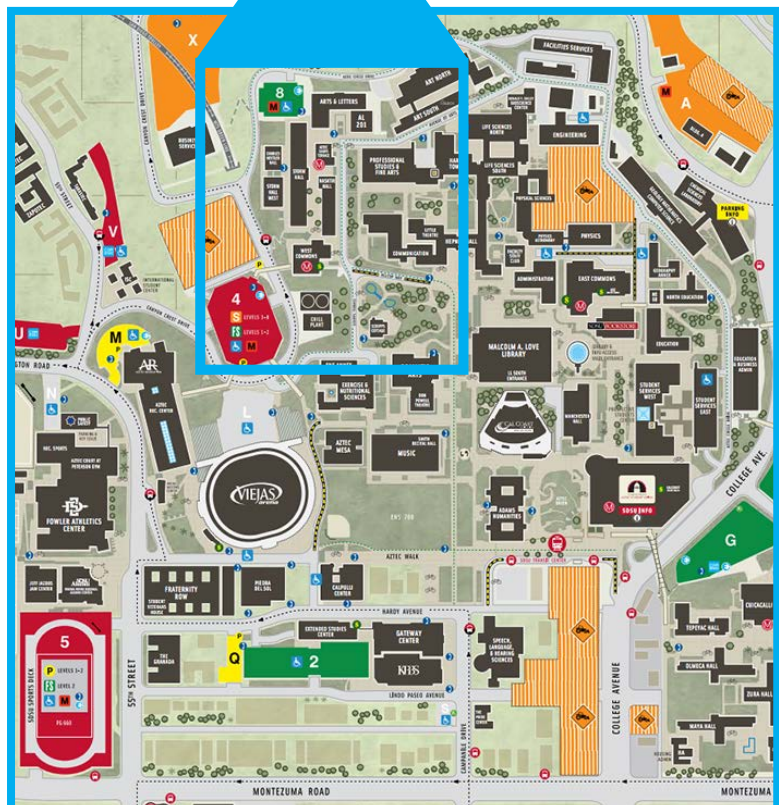
From PS 4 cross the pedestrian bridge on level 4 toward the West Commons.

At West Commons, go north (left) to a set of stairs/elevator.

Ascend these stairs and turn left, walking between Storm and Nasatir Halls.

At the Starbucks/Aztec Market, turn right toward the street/sidewalk

Enter the Arts & Letters Building and descend the main stairway one flight to the ground level. **AL 101** is on your right.



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